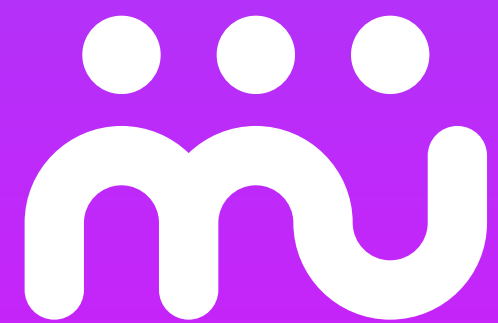


Take your Online Event to the next Level



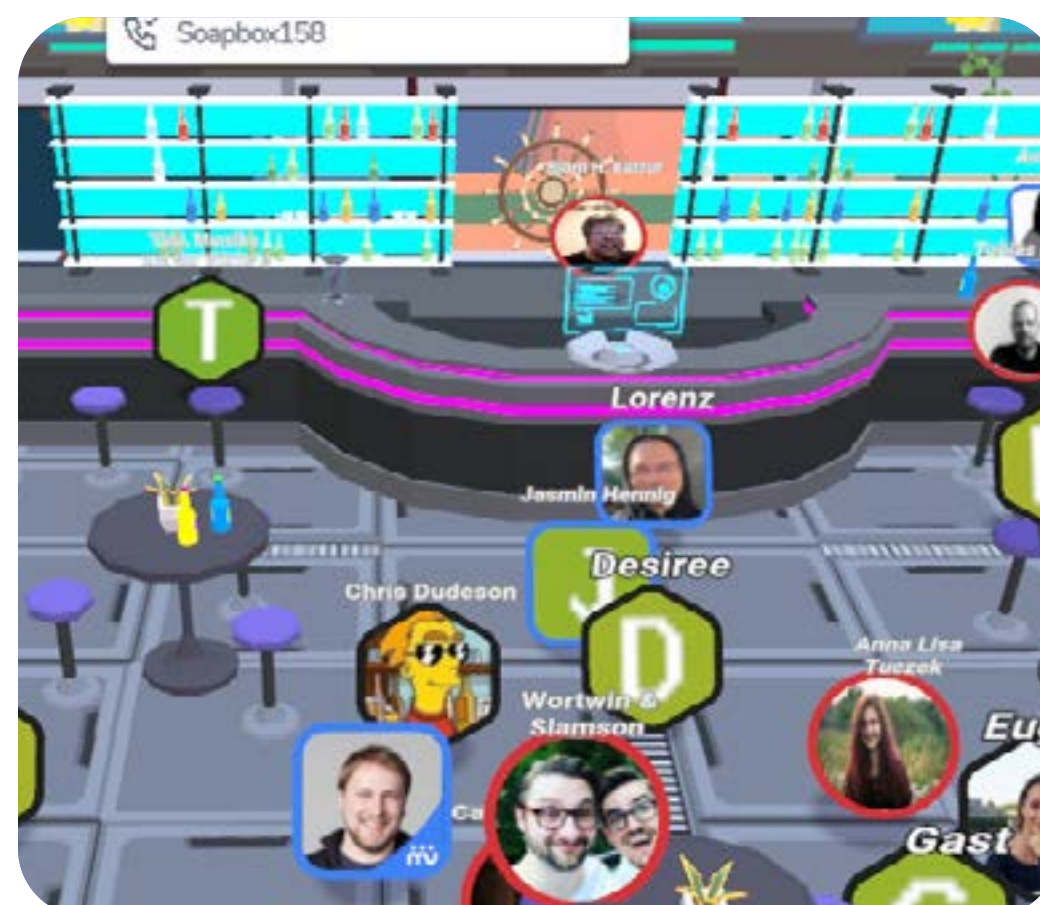
<https://mixup.world>





Workshops

Turnkey up to 16 attendees



Meetups

Turnkey up to 70 attendees



Conferences

Turnkey up to 150 attendees

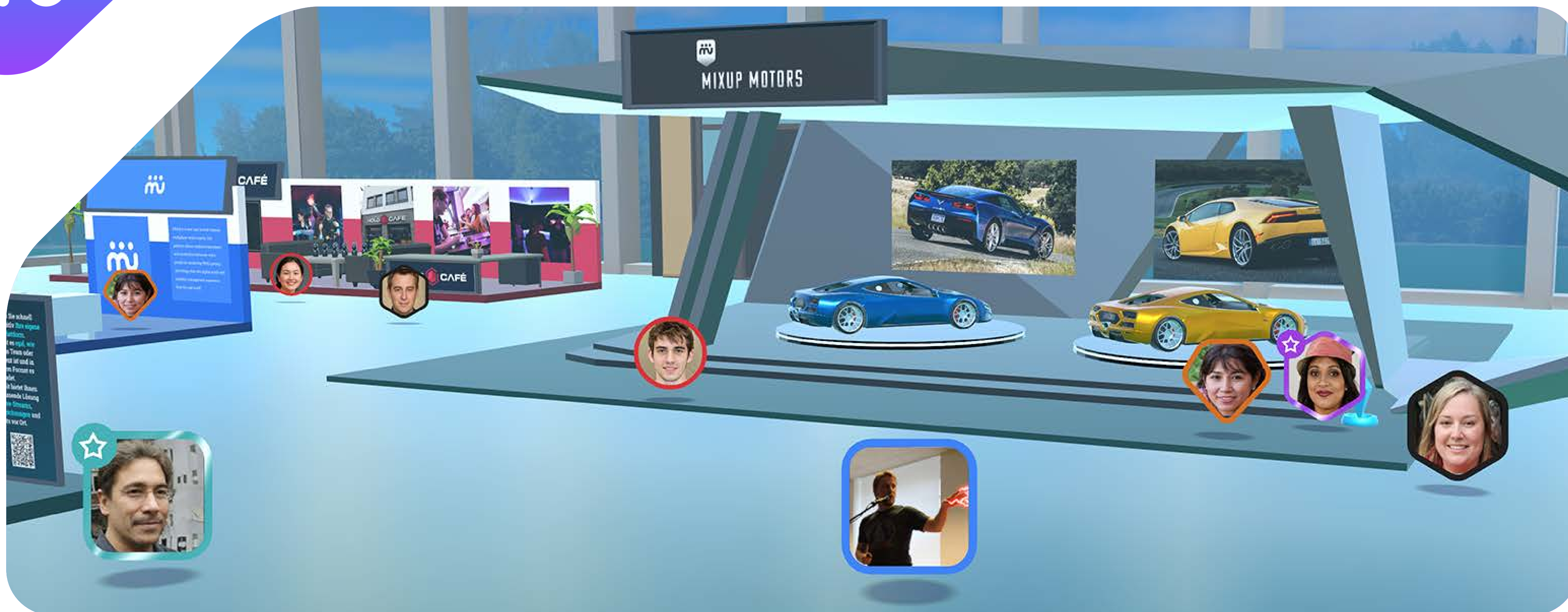


Exhibitions

Turnkey up to 250 attendees
(More than 250 possible on request)

MixUp - the scalable solution for any event size

From small weekly meetups up to exhibitions with thousands of simultaneous visitors - we've got you covered with an automatically scaling one-stop-solution that's easy to manage and drives user engagement like no other.



Free the videos

Create unique interactive experiences beyond regular video calls - purely digital or hybrid.



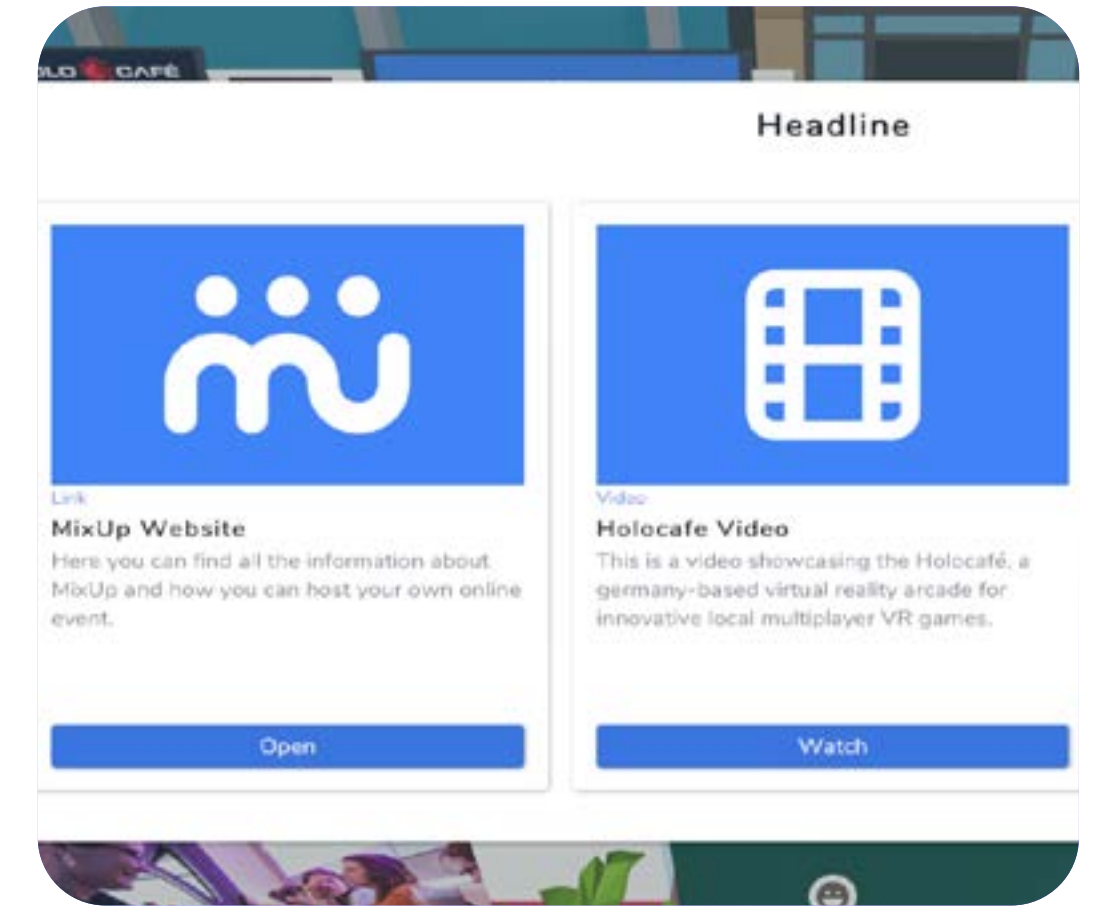
Customize



Showcase



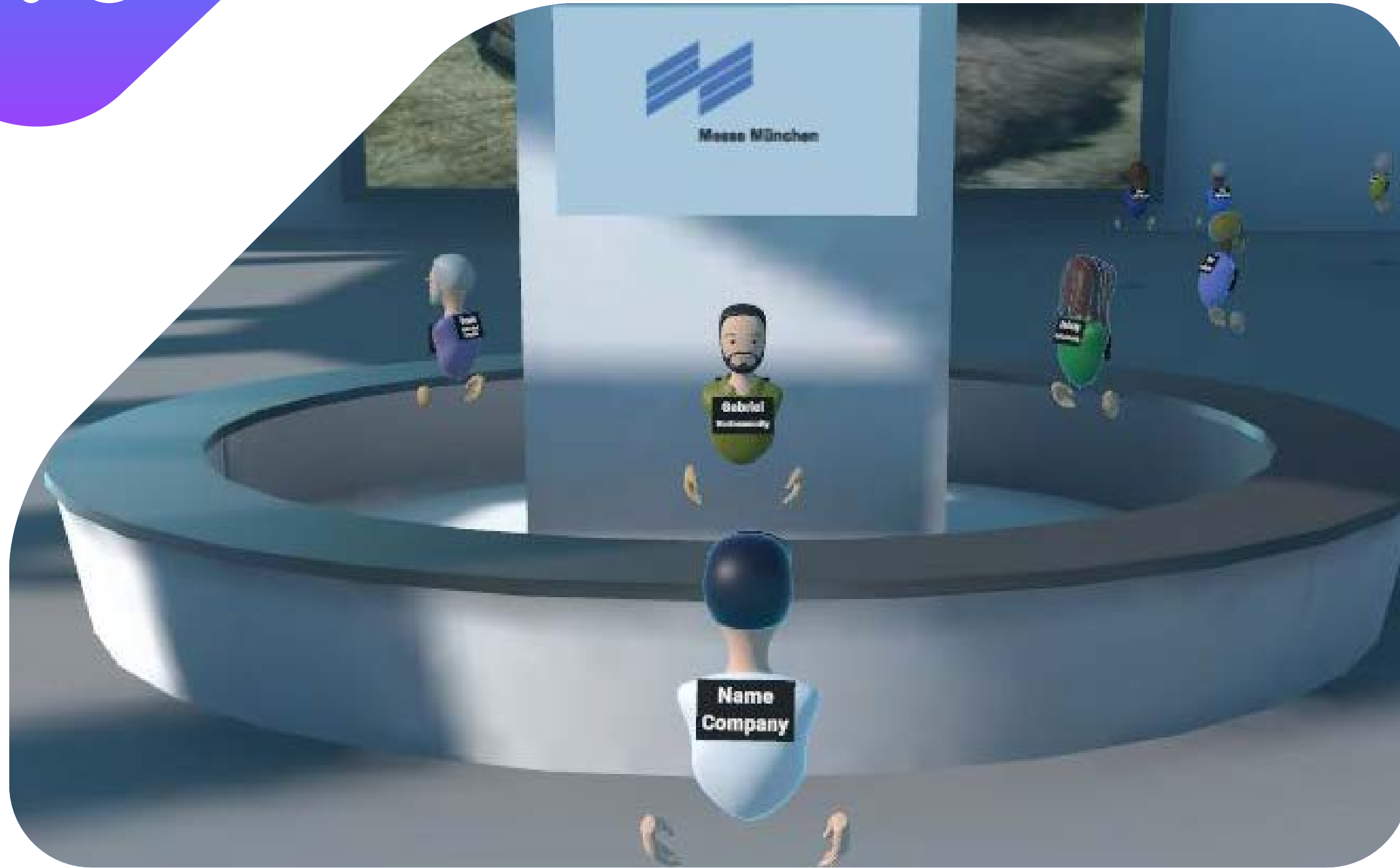
Discuss



Inform

Stop hiding your expo floor and make it the star.

Let's be honest: Most platforms hide away the expo floor in some static website, making it a dead zone. How about making it the central hub for your virtual event? Sell truly engaging booths with customizable branding, video streams, meetup tables and downloadables to drive your event's value for exhibitors.



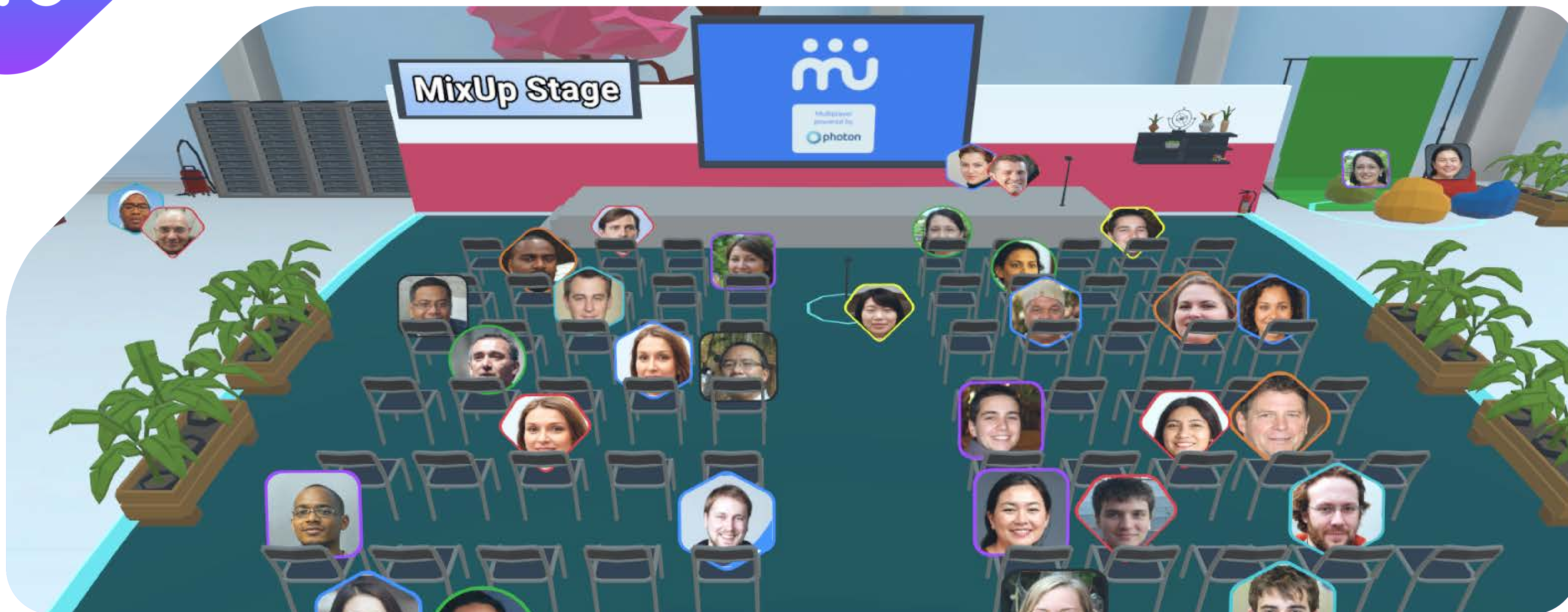
A guided user experience

MixUp lets you share a realtime 3D world right in your web browser. Navigate and interact just like you would in a live event and do things you would not be able to do during a purely physical event.



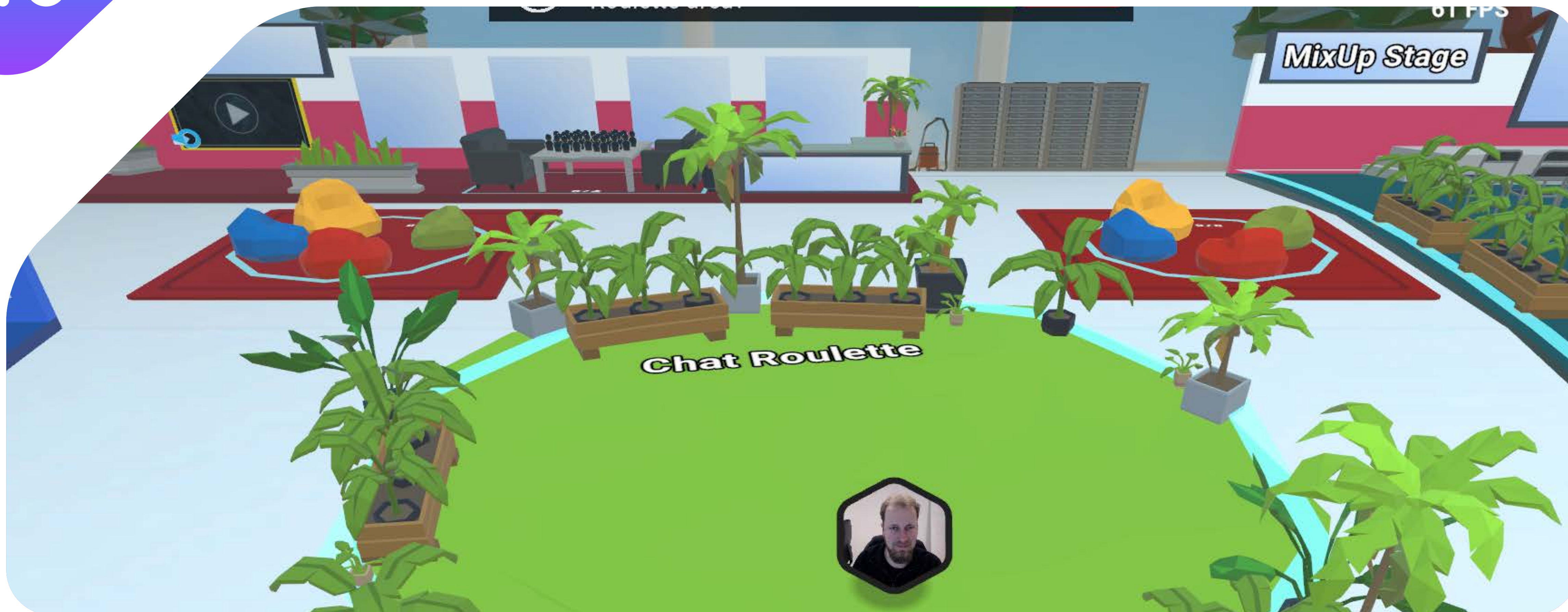
Networking reimagined

With MixUp you can meet people right at the expo floor. Find people with shared interests, visit exhibitors at their booths and get to know people who join the same workshops as you do.



Small screenshare, big stage

Share your video and screen in a small discussion circle or enter the big stage for keynotes and panel discussions. Have an open round or moderate Q&A sessions with audience mics. MixUp provides solutions for all use cases ranging from RTMP live-streams to integrated Amazon Chime video-conferencing sessions. We also integrate highly interactive crowd reactions and interactivity to elevate your stage presentations.



Do the chat roulette

MixUp gives your attendees networking opportunities typically not possible on physical events. Find people sharing your industry or interests just by walking across the expo floor, take part in the chat roulette business speedmatching or engage in gamified shared activities.



[Dashboard](#) [Event Agenda](#) [Team](#) [Contacts](#) English MixUp

Event Agenda

Event Agenda
All Events of MixUp [Add Event](#)

NAME	VENUE	STATUS	
Digikomi 2020 26.09 - 10:00, 27.09.20 - 23:59	Convention World MixUp Digital Exhibition	Open	View
gamedevs.nrw Meetup #1 2021 10.01 - 10:00, 10.01.21 - 23:59	Convention World MixUp Digital Exhibition	Open	View

[+ Add Event](#)

Team members of MixUp

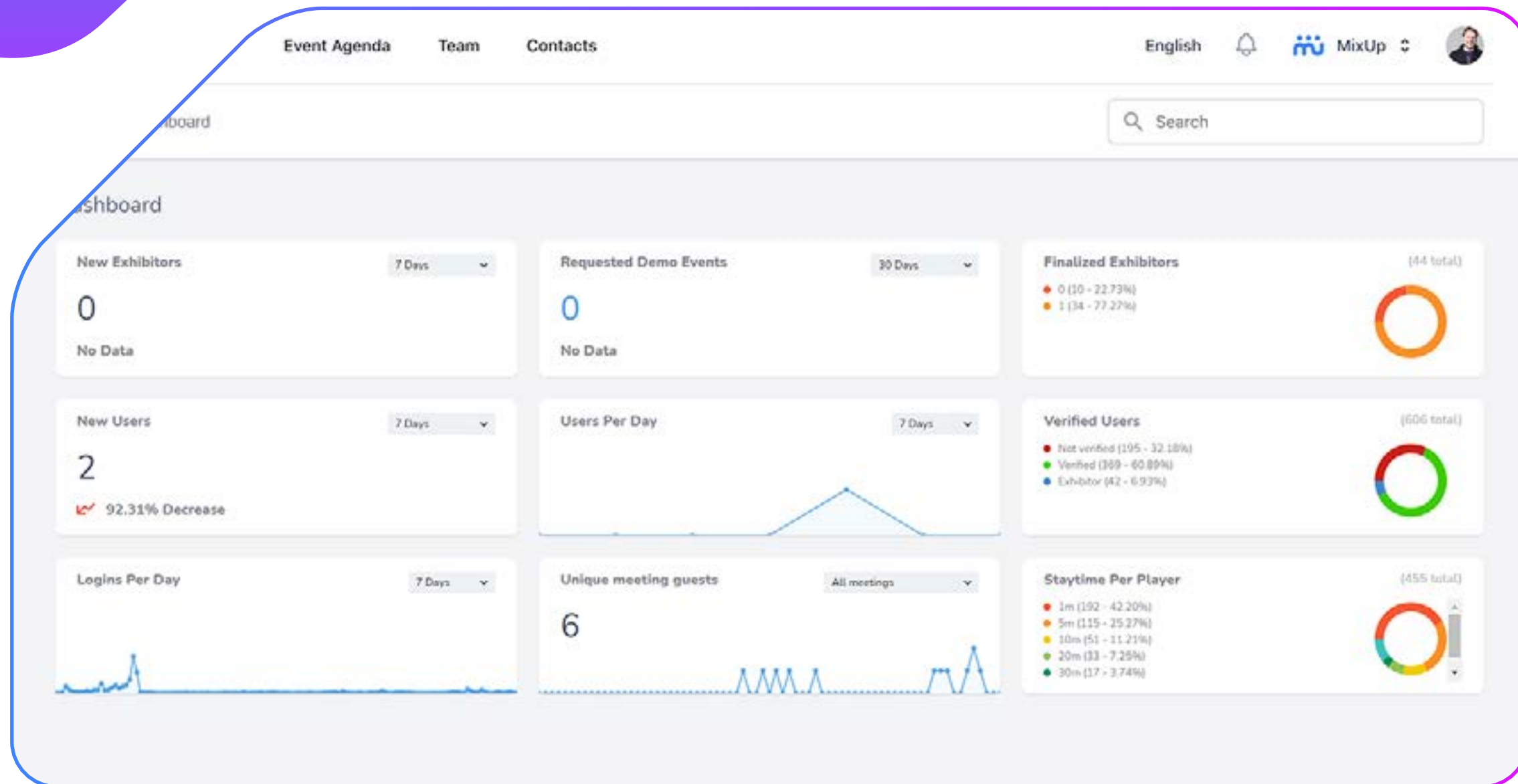
Dajo Eberlei
dajo.eberlei@gmail.com

Oliver Eberlei
oliver@mixup.world

[View all](#)

MixUp for event organizers

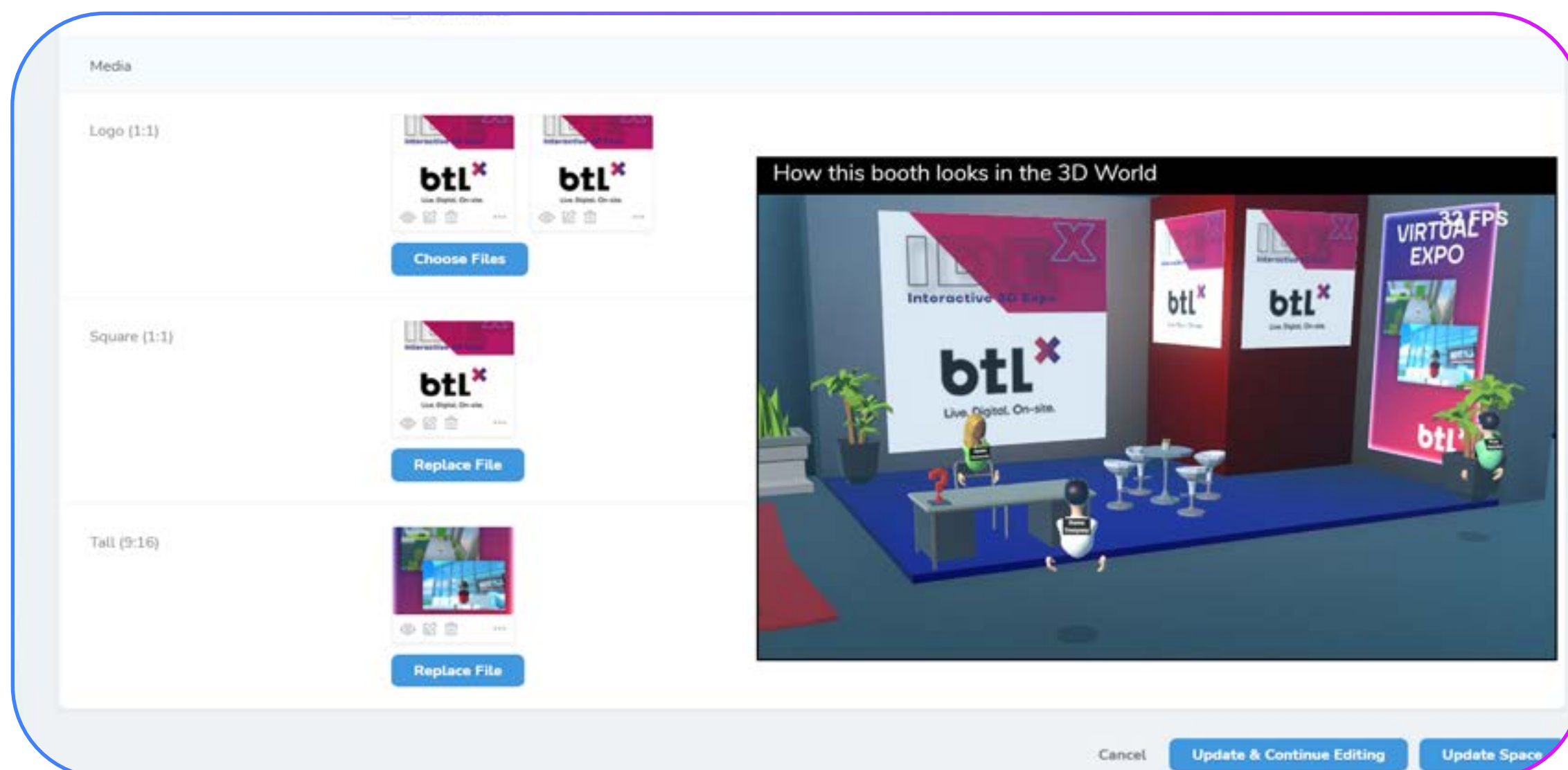
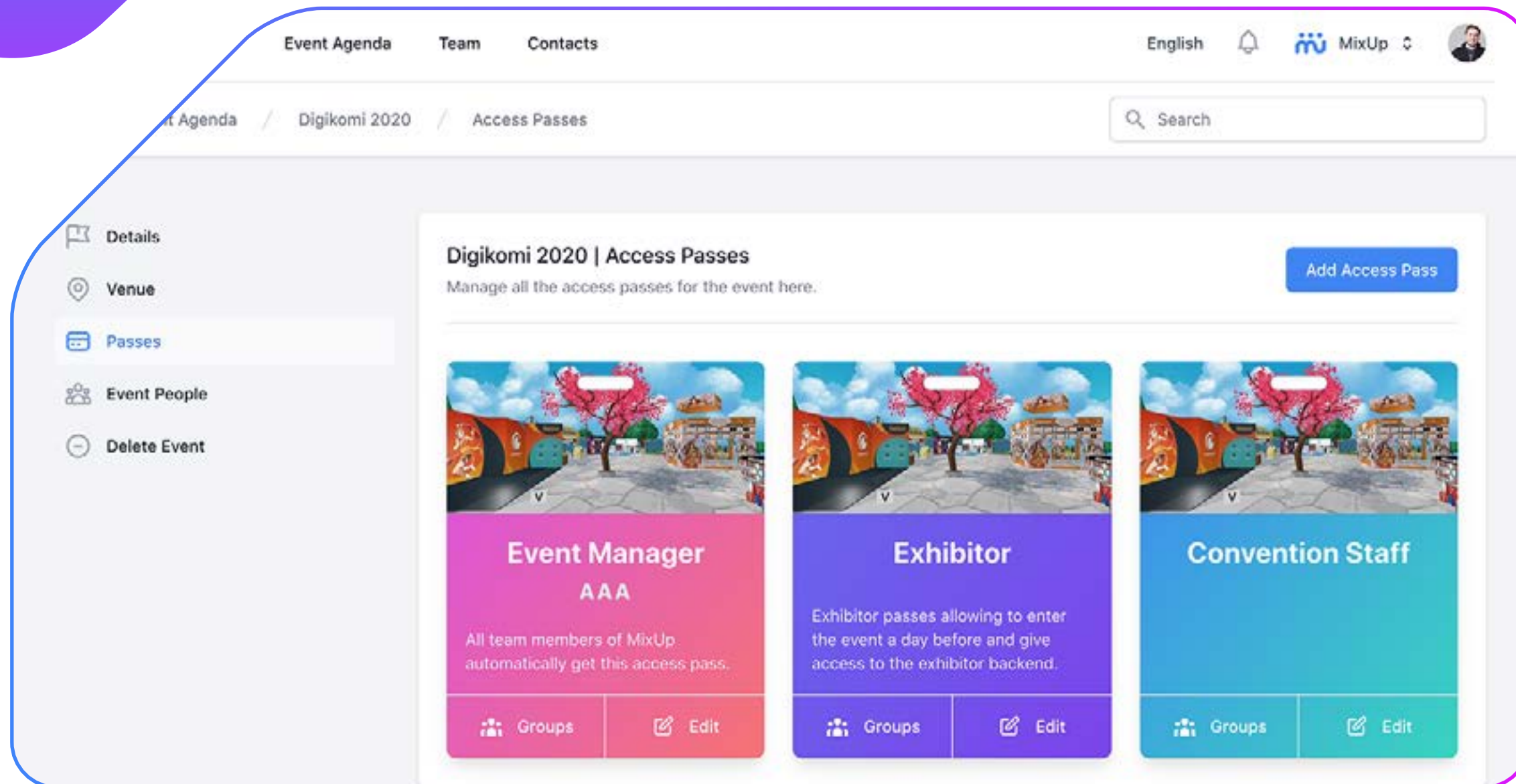
Just focus on your business and trust in our tech to do the rest.



Easily manage all your events

- △ Create and edit events without technical knowledge
- △ Configure the layout of your expo floor freely
- △ Select from a wide range of pre-built modules, such as exhibitor booths of varying sizes, speaker stages, networking circles, chat roulette areas or attendee receptions
- △ Create digital billboards with your event schedule or sell branded areas to sponsors





Efficient attendee management

- △ Create different ticket tiers with different event privileges
- △ Manage all contacts and invitations straight from your dashboard
- △ Manage your convention staff and make them visible to your attendees
- △ Grant your exhibitors platform access and allow them to customize their expo appearance



Create your own worlds

While our self-service toolkit allows you to create off-the-shelf expo worlds quickly without any technical or artistic knowledge, we also provide wide-ranging customization options when you want to give your event a more special touch. Our experienced team of artists and interaction designers can create any visual environment and gamified interaction upon request.



Compatibility

MixUp is currently running on desktop-based chromium webrowsers.



Chrome



Edge

In development



Firefox



Safari

Integrations

Need more features? MixUp integrates with Zummit, the state-of-the-art event platform for speaker tracks and event schedules.



Roadmap

Curious what's next? Here's what we're developing throughout 2021.

- △ Support for mobile devices
- △ Ticket sales
- △ Improvements for large-scale events
- △ More stage and crowd interactions



Exhibitor Features

	Small	Medium	Large
Basics			
Size	4x4	14x4	14x14
Variations	2 basic, 2 premium	2 basic, 2 premium	2 basic, 2 premium
Features			
Customize default colors	✓	✓	✓
Banner / Logos	✓	✓	✓
Booth / product imagery	✓	✓	✓
Show image links	✓	✓	✓
Product catalogue	Premium	✓	✓
Hyperlinks	Premium	✓	✓
PDF downloads	Premium	✓	✓
Private chat tables	Premium	✓	✓
Screen sharing	Premium	✓	✓
Video	Premium	✓	✓
Additional videos	-	Premium	✓
RTMP livestream embed	-	Premium	✓
Interactive games	-	Premium	✓
Stage / live presentations	-	-	Premium



Turnkey Pricing

Product	Exhibitor booths included	Max. attendees	Setup		Cost per event hour	Example (8 hour event)	Monthly subscription
	(S Basic)		First event	consecutive events			replaces setup fees
MixUp Workshop	none	16	150 €	90 €	3,50 €	178 €	50 €
MixUp Meetup	4 + Stage	70	250 €	170 €	15,00 €	370 €	150 €
MixUp Conference	16	150	925 €	600 €	40,00 €	1.245 €	500 €
MixUp Exhibition	32	250	1.600 €	960 €	65,00 €	2.120 €	850 €

Exhibitor Upgrades		
	Replaces # of exhibitor slots	Upgrade Fee
S Premium	1	120 €
M Basic	2	260 €
M Premium	2	560 €
L Basic	4	920 €
L Premium	4	1.670 €

Additional exhibitor slots can be purchased for 70 € each.

Enterprise Solutions

Planning bigger and more customized events? We have your back with our custom solutions, tailored to your needs.

- △ Custom-designed worlds
- △ More attendees and exhibitors
- △ Custom interactions